



1 September 2023

Attention: The CEO

## Corporate Malaysia invited to get “Fit for Good”.

**AFT International Sports & Fitness Festival** commemorates Malaysia Day (16-Sep) and the World Day of the Deaf (24-Sep) by presenting the **Move8 VR Walk-a-Hunt** in Bukit Bintang.

The VR Walk is a professionally designed outdoor experience; engaging participants both mentally and physically whilst giving them and their teammates the unique opportunity to learn something new about the area of Bukit Bintang in Kuala Lumpur. Accompanied by a map and a 360° immersive film, the walk is designed to be inclusive of persons with disabilities, the elderly and anyone who is unable to join in-person as they can join remotely using a digital device and an internet connection with no VR goggles necessary.

Event details:

**Date:** Sunday, 24 September 2023

**Time:** 10:00am - 1:00pm (Group 1) or 5:00pm to 8:00pm (Group 2)

**Route:** KLCC Park - Pavilion KL - fahrenheit88 - Starhill - Lot 10 – Plaza Low Yat - Sungei Wang

How does it work?

1. Select 20 persons to join. There is no running involved, so fitness is not the determining factor in joining. It's about being present, bonding with fellow teammates and experiencing the journey.
2. Your team will walk with members of the Malaysian Federation of the Deaf, the Malaysian Blind Sports Association, YWCA and other vulnerable groups.
3. Your company will support the sponsorship of five (5) girls for the World Vision Malaysia '1000 Girls, 1000 Futures' global fundraiser that fights for girls' rights ([https://www.bit.ly/sponsor\\_1000girls](https://www.bit.ly/sponsor_1000girls)). In addition, your support will help one (1) visually impaired Malaysian athlete from the Malaysian Blind Sports Association to go for Gold at the Paris Paralympics in 2024.
4. After the activity, your team will be rewarded with a delicious team lunch and a group photo session.
5. Cost: RM5,000.00 to sponsor a team of up to 20-pax.

Enter the details of your participants in the attached registration form then email the completed form to [info@sportsfitnessfestival.com](mailto:info@sportsfitnessfestival.com) by 2:00pm, 22 September 2023. We look forward to receiving your registration and walking with you and your group!

Sincerely yours,

**Jasmine Low & Nikki Yeo**

Co-founders, GoInternationalGroup.com